

Press Release

International workshop and symposium on artistic expression and creation in the fulldome environment

April 10 - 15, 2014

Twenty artists and scientists from Europe and Canada are meeting in Athens and collaborating in a workshop as a step towards creating a series of interactive artworks and investigating the creative potential of the fulldome in the context of the EMDL project. The dome is transported from the University of Plymouth in the UK to the Project Room of the National Museum of Contemporary Art in Athens, and the participants will explore the applications of the medium for digital and performing arts.

The European Mobile Dome Lab for Artistic Research (E/M/D/L) project is supported by the Education, Audiovisual and Culture Executive Agency (EACEA) of the European Union, in the framework of the CULTURE 2007-13 programme. E/M/D/L is coordinated by the Digital Art Department of the University of Applied Arts, Vienna and partners include i-DAT (Institute of Digital Art and Technology) Plymouth University, Trans-Media-Akademie Hellerau, CYNETART Festival, Dresden, Society for Arts and Technology [SAT], Montreal, kondition pluriel, Montreal, LANTISS, University of Laval, Quebec City and UoA NTLAb. More information, regarding E/M/D/L, is available on the website: <u>http://www.emdl.eu</u>

The Laboratory of New Technologies in Communication, Education and the Mass Media of the Faculty of Communication and Media Studies of the National and Kapodistrian University of Athens (UoA NTLab) and the National Museum of Contemporary Art (EMST), in cooperation with the University Research Institute of Applied Communication, are organizing this international **workshop** and a **symposium** on "Artistic creation in immersive environments, using large-scale display technologies", as well as a presentation of artistic works in the dome which is installed in EMST.

Although fulldome technology is well supported, an analysis of the form's communicative impact and the experimental application of this new instrument for digital, media, and performing arts, are in need of more research. The Athens workshop and symposium will explore exactly this: the possibility of taking advantage of the audiovisual content, the development of representational action and interaction with the user in the dome environment.

The E/M/D/L project is attempting to establish an international network for the exchange of artistic and technological expertise, with the goal of researching and documenting a language and grammar unique to the fulldome medium. E/M/D/L is implemented through the cooperation of European and Canadian cultural

organizations, which are organizing a series of workshops, in order to support an international community of artists/researchers dedicated to exploring the fulldome environment as a platform for creative innovation.

On the last day of the workshop, on April 15, at 12.00, the dome and the artistic projects that will result from the experimental process will be presented to the public. On the same day a symposium will be held, where the artists and scientists participating in E/M/D/L will be brought together with Greek experts in the field of virtual reality, large scale projection systems and cultural production. The event will take place at the Main Building of the University of Athens (Panepistimiou street, 30), "Ioannis Drakopoulos" auditorium, 15:00 - 20:00.

In this symposium, papers will be presented by:

- **Martin Kusch, Marie-Claude Poulin** / kondition pluriel, Canada / Digital Art Department, University of Applied Arts Vienna, Austria
- **Mike Phillips**, Professor of interdisciplinary arts at Plymouth University's School of Arts & Media, Director of research at i-DAT, UK
- **Louis-Philippe St-Arnault**, director of the SAT [Immersion] Department at the Society for Arts and Technology, Canada.
- **Phil Mayer, Ben Stern** / GaiaNova Arts and Events Production company, FULLDOME UK
- **Conrad Schneider** / Intolight Creative Studio, Germany
- Johnny Ranger/ Mindroots, Video Artist, Canada
- **Dimitris Christopoulos,** Software Engineer 3D/VR Department, Foundation of the Hellenic World, Greece
- Maria Roussou, Interaction and virtual reality designer Makebelieve design & consulting, Adjunct Lecturer Department of Informatics and Telecommunications, University of Athens, Greece
- **Vassilis Bourdakis,** Associate Professor, Department of Architecture, University of Thessaly, Greece

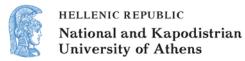
AGENDA

Tuesday, April 15, 2014

12:00 Presentation of artistic works in a full-dome: *National Museum of Contemporary Art, Project Room, 17 - 19 Vas. Georgiou B & Rigilis Str., 210-9242111-3, <u>www.emst.gr</u>, Free admission.*

15:00 to 20:00, Symposium "Artistic creation in immersive environments, using large-scale display technologies": *Main Building, University of Athens, "Ioannis Drakopoulos" auditorium, 30 Panepistimiou str, Athens, Free admission.*

The symposium will be held in English.



d1:'nngewnndtə

Universität für angewandte Kunst Wien University of Applied Arts Vienna











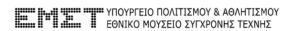
leirulq noitibnox kondition pluriel



Laboratory of New Technologies in Communication, Education and the Mass Media www.media.uoa.gr/ntlab







DIGITALE